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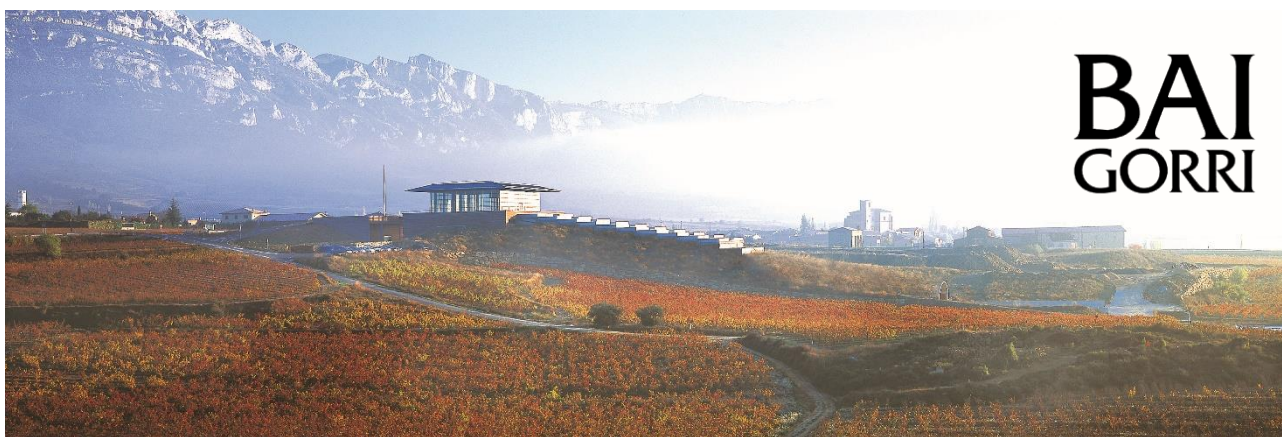


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FOR IMMEDIATE RELEASE

Bodegas Baigorri Partners with Top Selection to Relaunch Brand in the UK

London, UK – 30/04/25 — Spanish premium wine producer **Bodegas Baigorri** is proud to announce a new distribution partnership with UK-based premium wine importer **Top Selection**, marking a significant step in the winery's strategy to reintroduce and grow its presence in the UK market.



Founded in 2002 in Rioja Alavesa, Spain, Bodegas Baigorri has become a benchmark for quality, sustainability, and innovation. As a family-owned B Corp winery, Baigorri seamlessly blends traditional winemaking values with cutting-edge technology, producing wines that are expressive of both fruit and terroir from the high-elevation vineyards of the region.

Under the new partnership, Top Selection will distribute five core wines from Bodegas Baigorri's portfolio. This includes standout expressions such as their barrel-fermented white Rioja, Rioja Reserva, and the acclaimed **De Garage** – a single-vineyard flagship wine known for its depth and complexity. The initial launch will focus on the **premium on-trade** and **independent retail** sectors, aligned with both companies' commitment to quality and long-term brand development.

The collaboration will officially launch at **Top Selection's 25th Anniversary Portfolio Tasting** in London on **May 12th**, providing trade professionals with a first look at Baigorri's exceptional range.

"We're incredibly excited to be working with Bodegas Baigorri. We've long been searching for the right opportunity to introduce a flagship Rioja brand to our portfolio, and Baigorri ticks every box. The wines are exceptional, and we look forward to building a strong and sustainable business together in the UK."

— **Alastair Moss, Sales Director, Top Selection**

"It's a pleasure for us to be part of the prestigious Top Selection portfolio. The UK is one of the most important markets in the wine world and having a good partner is the key to success. Thanks to this collaboration with the excellent Top Selection team, we will achieve the positioning Bodegas Baigorri deserves."

— **Pedro Martinez, Owner, Bodegas Baigorri.**

Bodegas Baigorri owns 55 hectares of estate vineyards and are known for their low-intervention approach and sustainable viticulture practices, garnering recognition as standard-bearers for the Rioja Alavesa region.

This new chapter marks a departure from previous distribution arrangements and signifies a renewed focus on elevating the brand's positioning within one of Europe's most dynamic wine markets.

-ENDS-

About Top Selection Ltd

Established in 2000, Top Selection is an award-winning wine and spirits importer supplying the premium on-trade, independent retailers and private clients. We are dedicated to working with passionate producers who are the driving forces of their respective regions. We offer an exceptional portfolio of exclusive products from across the price spectrum and are proud of the long-term relationships we have cultivated with our customers and suppliers. Top Selection was named UK Sommelier Wine Awards' Fine Wine Merchant of the Year 2018-2020 and featured in The Harpers Top 50 Wholesalers of 2024.

About Bodegas Baigorri

Nestled at the foot of the Cantabrian mountains, Bodegas BAIGORRI is located in the village of Samaniego, heart Rioja Alavesa. A winery designed by the Basque architect Iñaki Aspiazú, tailored for the purpose of low-intervention winemaking. The grapes for our wines come from sustainable growing, in harmony with the nature, thanks to the use of traditional and modern viticulture techniques. They are grown in old vines, deeply rooted in our soil, land and culture and providing us with a unique quality. They are harvested by hand and processed in the most gently way, in order to turn the genuine flavour of Nature into wine. The high quality of our wines originates directly from the vineyard and it is a clear reflection of the soil, the climate, and the tradition of Rioja Alavesa and the Sonsierra.

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